975 English for Using Adobe PhotoShop (160 hour cycles)*

PREREQUISITE: English Level 5 or by individual placement through advisement

Textbook: *Lisa A. Buck, Learning Adobe PhotoShop CS2, DDC Publishing (or comparable text).*

COURSE DESCRIPTION: In this "English through PhotoShop" course students develop English language skills needed to be successful with PhotoShop. Students will learn how to work with PhotoShop images from a variety of real-world situations and sources.

This course is not intended to provide instruction which will result in the student's acquisition of occupational skills. Placement assistance by the school is not available for this course.

COURSE GOALS: This course will develop students' English knowledge and skills by using PhotoShop.

OBJECTIVES: Student will be able to:

- Read and interpret written PhotoShop directions for textbook exercises in English
- Express questions clearly and concisely regarding PhotoShop
- Explain PhotoShop procedures using clear and concise English
- Discuss the basics of the PhotoShop program
- Use the basics of PhotoShop from a variety of real-world situations and sources to design, develop and customize images

Student Learning Outcomes: By the end of the course, student will be able to:

CONTENT SLOs

- Use PhotoShop to design and develop digital images
- Use navigation and toolbars to customize digital images
- Export PhotoShop files for use in various media and publications, web pages, and social media

SPEAKING:

General SLOs:

- Can describe purpose and function of specific PhotoShop components or functions.
- Can explain and differentiate concepts related to PhotoShop's general use or capabilities/functions
- Can give instructions (steps in a process) regarding specific PhotoShop tasks.
- Can evaluate functions of PS.
- Can give instructions related to a PhotoShop task that requires 2 or more distinct functions.

B1 SLOs:

- Can reasonably fluently sustain a straightforward description of one of a variety of subjects within his/her field of interest, presenting it as a linear sequence of points. (CEFR B1)
- Can explain or define or differentiate PS features and capabilities related to the software's general functions, or related to some specific task or problem.
- Can explain why something (related to PS) is a problem, discuss what to do next, compare and contrast alternatives.
- Can explain procedures used or tasks accomplished in PS.
- Can make opinions and reactions understood as regards possible solutions or the question of what to do next, giving brief reasons and explanations.

B2 SLOs:

- Can outline an issue or a problem clearly, speculating about causes or consequences, and weighing advantages and disadvantages of different approaches.
- Can give clear, detailed descriptions and presentations on a wide range of subjects related to his/her field of interest, expanding and supporting ideas with subsidiary points and relevant examples.
- Can use different levels of formality or multiple sociolinguistic purposes without signs of restricting what speaker wants to communicate.
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Speaking Assessment Rubrics

Speaking Assessments scored using attached DISCUSSION and PRESENTATION rubrics.

Source: U.S Department of State: https://eca.state.gov/files/bureau/eta_toolkit.pdf

Speaking prompts to elicit 1) short spoken responses, 2) extended responses appropriate in dialogs or group discussions, 3) "monologues" (presentations).

Suggested prompts:

1. **Short spoken responses** (DEFINING A TOOL OR FUNCTION, DESCRIBING A SIMPLE PROCESS):

    - What does toolbox mean?
    - Where the polygonal lasso tool and what is its purpose?
    - Describe at least X number of keyboard shortcuts? What is their purpose?
    - Describe the different functions of the shape and line tools.

2. **Extended responses** (REQUIRES EXTENDED DISCOURSE AND COMPARING, ANALYZING, JUSTIFYING DIFFERENT TASKS OR FUNCTIONS):

Explain how to use PhotoShop to:

- CREATE IMAGE COMPOSITION

- CREATE A WEB SITE MOCKUP

- DEVELOP A BUSINESS LOGO

- REMOVE OBJECTS OR PEOPLE IN AN IMAGE/ETC.

Give detailed, step by step instructions.

3. **Response to spoken short problem statements:**

   - *You need to purchase PS or Illustrator (or other software to design a new brochure for your business. Explain which software you should buy. Give reasons for your choice, including advantages and disadvantages of each software:*

- Do you prefer to do/use X or Y when NAME TASK in PhotoShop? Explain why.
- Compare CMYK and RGB. Which do you prefer to use?
- What tasks or functions in PhotoShop do you want to learn more about? Explain why.
- How is PhotoShop helpful for you? OR

  - *Imagine you are working for a business doing XYZ. You would like the manager to purchase a copy of PS for you to use. Tell the manager why you believe it would be helpful to purchase PS.*

4. Presentations on a topic related to PhotoShop or other image editing software.

WRITING

B1 SLOs:

- Can convey information and ideas on abstract as well as concrete topics, check information and ask about or explain problems with reasonable precision.

- Can write notes asking for or conveying simple information of immediate relevance, getting across the point he/she feels to be important

- Can write short, simple essays on PS or other topics of interest.

- Can summarize, report and give his/her opinion about accumulated factual information on familiar routine and non-routine matters within his field with some confidence.

B2 SLOs:

- Can write an essay or report that develops an argument systematically with appropriate highlighting of significant points and relevant supporting detail.

- Can evaluate different ideas or solutions to a problem.

- Can write an essay or report which develops an argument, giving reasons in support of or against a particular point of view and explaining the advantages and disadvantages of various options.

- Can synthesize information and arguments from a number of sources.

Writing Rubrics:

B1:

https://silo.tips/download/assessing-writing-performance-level-b1

B2:

https://teachtravelbudget.com/wp-content/uploads/2019/10/b2-cambridge-english-assessing-writing-performance.pdf

Writing Topics/Prompts:

Short Answers:

1. How do you deliberately deselect a selection?
2. What does the tolerance option do to the Magic Wand tool?
3. Explain the difference between PSD and PSB?

Extended Responses or Essays:

4. Describe the features of PS that are most important to you. Explain why those features are important.

5. Write an essay of several paragraphs about the benefits or value of using PS. You may choose to write about the benefits for use in a small business, or for personal use, or for use in a volunteer organization (a club).

6. Write a short note to customer service at PS, explaining a function of PS that you would like to change. Explain why you would like the change.

7. Write a short essay about a project for PS. Describe the goal and function of the project, and explain the advantages or disadvantages in using PhotoShop for the project.

8. Write a short essay about the features and functions of PS in comparison to another software package (e.g., Illustrator, MS Word, ___?_

*Instructional Methods:

- This course is designed to be repeated in multiple, continuous, simultaneous 160 course-hour cycles toward proficiency progression of course state outcomes and student personal proficiency goals as determined in consultation with the Student Services Associate.
- A content-based approach is employed to provide a more natural way to motivate English language learning which accelerates language acquisition when students see a real-world purpose in learning something they are interested in rather than language in isolation. Classes include hands-on practice and drills. Students will complete periodic summary exercises that require application of all skills learned to date which are premised on English language learning while having PhotoShop content. Each student will create a portfolio of finished output.
- An integrated cumulative skills development methodology increase language retention and fluency by stimulating student to make meaning from a new language through active learning activities. Recorded listening passages build on vocabulary and ideas from background materials and exercises. Students work individually, in pairs, and in small groups on guided , linked activities built around each unit's theme. Instruction will be supplemented with ESL audio and video material keyed to textbook units.

***Information Regarding The Maximum Number Of Times A Class Can Be Repeated**

Student who enroll in the ESL-Plus Course of Study move their individual levels or courses at their own rate. As long as a student is in good academic standing (as defined in our student policies), a student may be in a given level for an variable amount of time.

TUITION: $640. Certificate: Using Adobe PhotoShop